



WYO-BEN, INC.

Wyo-Ben Announces New “Convenience-Sized” Product Packaging For Small Drill Market.

Billings, Montana – January 29, 2019 - Wyo-Ben Inc., a leading provider of drilling fluids to the Horizontal Directional Drilling (HDD) market, has announced new “convenience-sized” packaging for four of its most popular products. The company’s proven CLAYMASTER[®], DRILL-X[™] HP, WYO-VIS[®] HP, and WYO-LUBE[™] RR will now be available in small, easy-to-handle, 64-oz pouches.

“Customers with smaller bores don’t need the larger-sized product packaging that has long been standard in the industry,” Wyo-Ben VP of Sales & Marketing John Wornom said. “We’ve listened to customer input and are now making products available in sizes that are better-suited to the smaller jobs.”

According to Wornom, the new no-mess packaging makes mixing easy and minimizes waste. But while the packaging is new, the products are the same tried-and-true Wyo-Ben solutions trusted for years on the largest bores.

CLAYMASTER[®] keeps clay cuttings from sticking to each other and drilling tools while reducing or eliminating swelling of the bore. It also significantly reduces rotation and pullback pressures. DRILL-X[™] HP acts as a secondary thinner to lower fluid viscosity and aid in dispersing clays. It can be added to fluids to keep bits and tooling clean and enhance lubrication properties in the system. WYO-VIS[®] HP is a highly concentrated, quick-mixing clay inhibitor that builds viscosity and shields clay and shale formations, prevents bit balling, and reduces torque. WYO-LUBE[™] RR is a premium drilling fluid lubricant that reduces torque and drag while increasing penetration rates. It extends the life of drill rods, bits and equipment by reducing wear, and it increases control when steering.

“These quick-mixing, field-proven fluids make every bore more effective and efficient, protecting your equipment and boosting your productivity,” Wornom said. “And since quality Wyo-Ben products are highly concentrated, you can always do more with less, saving you money in the long-run.”

The new product packaging will debut at the Underground Construction Technology International Conference (UCT) in Fort Worth, Texas, on January 29th.

About Wyo-Ben

Wyo-Ben, is a privately held, family-owned business. We have been in business since 1951 and are a leading producer of Wyoming Bentonite Clay-based products. Our materials are used globally in applications such as oil, gas, water well drilling, environmental construction and remediation, hazardous waste treatment, cat litter, cosmetics and pharmaceuticals, as well as many other industrial- and consumer-related products. Headquartered in Billings, Montana, Wyo-Ben mines from its reserves in the Big Horn Basin region of Wyoming and processes a multitude of products from its three plant facilities which serve a global marketplace. www.wyoben.com